



DEFENCE INDUSTRY BUSINESS CONTINUITY ESSENTIALS



If there was ever the need for a practical Business Continuity Plan (BCP)... It is now!

As a small to medium sized business (SME) aiming to do business with Defence and/or other large customers, being able to demonstrate a **practical, tested BCP** is essential in order to have any chance of being accepted.

Whilst COVID-19 taught us all what working from home is all about, it was a 'slow onset' scenario that came with relatively long acceptable lead-times to get setup - and critical resources such as IT systems, network connectivity and key staff usually remained available.

For the following reasons, you should not be complacent about your Business Continuity capability:

- 'Fast onset' scenarios such as a **fire, severe weather situation, physical security incident, network outage, supply chain disruption or cyber-attack** require immediate decision-making, response and recovery strategies to be activated - and without clear checklists and regular practice, you may be up for nasty surprises;
- Working from home may be the way to continue office-based functions, but it doesn't help those in manufacturing or logistics, e.g. suppliers of **Defence equipment/products, raw materials and transport services**;
- The Defence Department itself has extremely robust incident response and continuity provisions in place, they regularly take these for a test drive and will expect you as their third-party vendor to **participate in their disaster drills**;
- Those businesses who pay hefty premiums for **Business Interruption (BI) insurance** are missing out on potentially large savings on premiums - or better coverage; and
- Having a properly documented, validated BCP is a 'must' to provide shareholders, customers, staff, partners and general public with **confidence that your business is able to continue providing pre-agreed, critical services 'no matter what'**.

Be ahead of the pack and book now for the extremely practical online 'Business Continuity Essentials' workshop facilitated by leading global risk 'guru' [Ms Rinske Geerlings](#) including ISO 22301 aspects, practical case studies and ready-to-use templates.

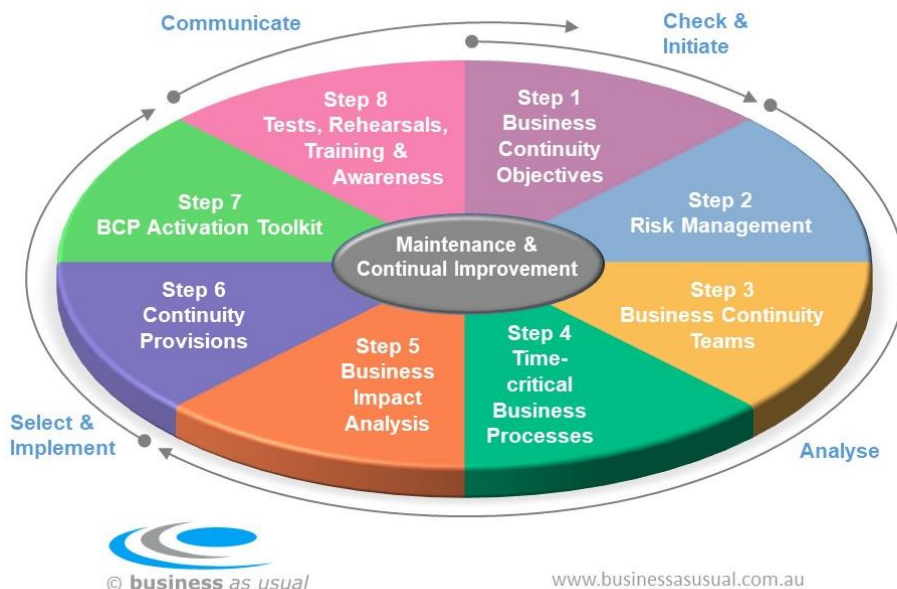
Excellent take-home value

During this highly interactive program, you will start to develop your BCP under expert guidance. Various real-life examples will include 'the good, the bad and the ugly' which we will review and from which we will learn useful BCP tactics. Discussions and practical exercises will be part of this interactive webinar

series and the normally payable 'BCP-on-a-page' template will be provided to you electronically during the workshop.

Step-by-step model

This seminar, over 5 sessions plus a 'come back' meeting 1 month afterwards, follows the Business As Usual cycle, which is a best-practice model for implementing a reliable Business Continuity process. The course provides you with in-depth information, examples, best-practice recommendations - structured according to the following 8 steps.



How is the seminar delivered?

Seminars are delivered online through a series of interactive workshops and self paced eLearning.

How much does it cost?

\$700 per delegate (ex GST)

When are the workshops?

Weekly workshops from 9-11am (AEDT) for 6 weeks from 12th November 2021, with a follow up session on the 28th January 2022.

How does this differ from the CDIC funded series?

Paid seminars allow you to guarantee a place for as many company representatives as you choose and get your Business Continuity capability up and running sooner. We have chosen to run a selection of the Defence Ready seminars as a paid opportunity for those companies who wish to access the information immediately, who may be ineligible for the current funded offering, and who wish more than one of their employees to attend. The funded series has been incredibly competitive and oversubscribed, so this is an opportunity to guarantee access.

How do I register?

Via Goal Group's website: <https://www.goalgroup.com.au/registration-of-interest-dr-public>