

Design and Media Services

We draw on a team of expert graphic designers and visual stylists, photographers, cameramen, producers, directors, audio and lighting professionals. We can create an individualised, professional image for any business in print, online or video, to suit any budget.

Our team all come with an extensive background in marketing, graphic design, filming, editing and live television.



Our services include:

Graphic Design

We know first impressions count and great design, coupled with effective marketing goes hand-in-hand with building a strong, professional business image. We can help by clarifying and bringing your ideas together and turning those ideas into a visual style and focused brand strategy.

We provide timely, cost-effective methods to improve and standardise the visual identity across your business. We do this by taking the time to learn about your business and who your clients are. Working collaboratively, our designs visually reflect your business' core values, strengths and long term goals. By tapping into our graphic design, marketing, print and visual styling services, you save time, money, costly mistakes and missed deadlines. Take advantage of opportunities quickly by dealing with one central point of contact who handles the co-ordination and sourcing, and manages your work through from start to finish.

Our services can be utilised for one-off or longer term projects and are tailored to fit your budget and timeframes.

We can work with you to create:

- Marketing materials for promotion and online advertising
- Tender document design and presentation
- Technical reports and manuals
- PowerPoint presentations
- Logo design or logo rejuvenation
- Brand development, design and strategy
- Flyers and promotion materials
- Trade displays, material for conferences and events
- Print buying and management services
- Website page design, writing and maintaining content for websites, blogs and news items





Video/TV Production

We can provide live streaming services for any content you would like to broadcast live or simply host on our large network of servers. Live streaming can incorporate a fully integrated pay per view system to provide an additional revenue stream for your business or professional organisation. We can also provide highly experienced still photographers to cover your events.

- Commercials for online and TV
- News style chat shows for web broadcast or TV
- News style packages
- Documentaries
- Corporate videos to enhance your brand and communicate with your customers, suppliers and employees more effectively
- Online video tutorials and training tools to reach your audience in a more cost effective way - promotional video reels to showcase your products and services
- Sponsorship video pitches
- Video news releases for a more high impact communications strategy
- Video hosting
- Written content
- Graphics creation and original music
- Voice-overs

Live Streaming

Live streaming of any content to the web in a cost effective way with integrated pay-per-view system as an additional income stream. This includes sport, music, events, AGMs or any other content you wish to broadcast live.

Photography

We have a team of highly experienced photographers able to bring any event to life.

- Studio and commercial photographs
- Event photography
- Product photography

Goal Group up-skills organisations and individuals utilising deep specialists across multiple business disciplines.

Whilst we can provide specialist consultants, our preference is to mentor, coach and train client staff or increase organisational efficiency.



OUR GOAL IS YOUR SUCCESS

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