

Lean Thinking

Our approach includes a combination of 'coaching' the leadership team to think and act lean, and building capabilities from the shop floor through practical training to also think and act lean in executing daily tasks.

The intensity of this process will be dependent on the availability of resources and time, within the business.

This philosophy combined with a customer centric value set, underpins our business philosophy and has resulted in new ideas and concepts being adopted quickly by businesses.



The purpose of lean thinking is to create value through eliminating waste and then reallocate productive resources to new value creating work. The outcome is a more efficient, cost effective business.

The process involves the practical application of the five principles of lean thinking:

- Specifying **value** from the customers' point of view;
- Rigorous, objective measurement of **value streams**;
- Eliminating as many non-value creating steps as possible;
- Ensuring the remaining value-adding steps are sequenced to flow smoothly towards the customer, at the **pull rate** at which the customer demands; and
- Always **pursuing perfection** through continuous improvement.

This unique approach is focused on successfully harnessing and increasing the existing enterprise knowledge to create an aligned, learning enterprise that over time, can attract high performing staff, deliver increased job satisfaction and provide significant competitive advantage through leveraging human capital.





The application of best practice is effectively prioritised through a process of rigorous measurement, applying the theory of constraints, and introducing a 'culture of discipline', creating a number of business options for management:

- Business growth using the existing asset base
- Additional new product development with existing resources
- Cost reduction and/or increased margins
- Growth in market share through increased capacity and/or price reduction
- New acquisitions or diversification
- Investing in more training or equipment, or
- Surviving on its own terms in difficult or adverse market conditions.

The principles used are tried and tested, globally acceptable methodologies. Each intervention is tailored to ensure that the key principles are applied in such a way as to develop and transfer lean capabilities to the organisation, avoiding the pitfalls along the way.

This approach has proved to be a successful model to quickly acquire and successfully integrate a number of businesses in the creation of a larger more profitable entity, combining and leveraging best practice capabilities, leveraging fixed assets and human resources through improved leadership capabilities.



Goal Group **up-skills** organisations and individuals utilising deep specialists across multiple business disciplines.

Whilst we can provide specialist consultants, our preference is to mentor, coach and train client staff or increase organisational efficiency.



OUR GOAL IS YOUR SUCCESS

Head Office

Goal Professional Services Pty Ltd
Suite 4, 603 Pacific Highway
(PO Box 64)

Belmont NSW 2280

Phone (NSW): +61 2 4967 4500 Fax: +61 2 4945 1591

Phone (VIC): +61 3 9017 3311

E-mail: goal@goalgroup.com.au

www.goalgroup.com.au